

Big Island Circulation Sites

- **Kona**
 - King Kam Hotel
 - Alii Sunset - Mana Beads
 - Royal Kona Resort
 - Sea Village - Makai
 - Royal Sea Cliff
 - Keauhou Beach Hotel
 - Keauhou Shopping Center
 - Kanaloa Condos
 - Hawaii Floral Express
 - Prudential Realty
 - Hawaii Forest & Trail
 - Airport - Aloha
 - Airport - Car Rental
 - Airport - Hawaiian
- **Kona Coast**
 - Kona Village
 - Hualalai Four Seasons - Resort
 - Waikoloa Outrigger
 - Blue Hawaiian Helicopter
 - Mauna Lani Orchid
 - Mauna Lani Bay
 - Hapuna Prince
 - Mauna Kea
- **Hawi**
 - Tropical Dreams
 - As Hawi Turns
 - Pacific Realty
 - Jen's Café
- **Waimea**
 - Parker Square
 - Waimea Visitor's Center
 - Waimea Country Lodge
- **Honokaa**
 - Mamane Bakery
 - Mac Nut Factory
 - Hotel Honoka'a
 - Tex's Drive In
- **Hilo**
 - Bjornen B&B
 - Café Pesto
 - Hilo Hawaiian Hotel
 - Uncle Billy's Hotel
 - Hawaii Land Realty
 - Hilo - Airport - Aloha
 - Hilo - Airport - Hawaiian
- **Pahoa**
 - Luquin's
 - Village Inn
 - Godmother's
- **Volcano**
 - Volcano Inn
 - Kilauea Lodge
 - VNP Visitor's Center
 - Volcano Park Art Store
 - Volcano Winery
- **Na'alehu**
 - Na'alehu Fruit Stand
- **Hove**
 - Texaco
 - Desert Rose Café
- **Honaunau**
 - Bay View Farm
 - Coffees n' Epicurea
- **Captain Cook**
 - Manago Hotel
- **Kealakekua**
 - Mamalahoia Hot Tubs
 - Kona Historical
 - Greenwell Farm
- **Kainaliu**
 - Captain Cook Coffee Company
 - Aloha Café
- **Holualoa**
 - K. Komo Store
 - Tiare Lani Coffee
 - Holuakoa Café



Coffee Times



ADVERTISING

SIMPLE AND EFFECTIVE

*We know...
because we're advertisers too.*

Coffee Times

LBD Coffee, LLC

P.O. Box 2004, Kapaa, HI 96746 • 1-800-750-KONA(5662)
<http://www.coffeetimes.com>

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It's the best deal in town,
we checked the competition.

Aloha!

Thank you for your interest in Coffee Times Magazine. We are probably the only visitor guide around that knows the true meaning of advertising because we are advertisers ourselves. While we depend on the successful production and circulation of this magazine to perpetuate our coffee mail order business we also take a lot of pride in the publishing of a guide that both entertains and educates our island visitors. Focused on promoting the Big Island as a premier vacation destination we also try to sustain the true meaning of a Hawaii with stories that span cultural, historical and environmental themes.

If you are interested in becoming a part of our cost effective mode of advertising and supporting our journalistic endeavors we would welcome the opportunity to work with you as a fellow advertiser. When you have the chance please give us a call. We would love to talk to you.

With Warm Regards,

Les Drent
(publisher)

- **Free Link on <http://www.coffeetimes.com>**
- **Offering Free Advertising Design**
- **Special Editorial Features**

In addition to display advertisements all businesses will be included in a regional write-up and given consideration for photo spots throughout the magazine. Calendar events are free as well. To take advantage of these added features you must submit your material at time of ad placement.



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www.coffeetimes.com • les@coffeetimes.com

AD SIZES

(final trim size after bleed)

	Width	Height
1/16 page	1"	1 11/16"
1/8 page	2 1/8"	1 11/16"
1/4 page (V)	2 1/8"	3 1/2"
1/4 page (H)	4 7/16"	1 11/16"
1/2 page (V)	2 1/8"	7 1/8"
1/2 page (H)	4 7/16"	3 1/2"
Full page	5 1/4"	8 1/4"

For larger ad sizes or other format requests please call us for information.

DISPLAY AD RATES

Circulation: 60,000 books (10,000 monthly)

1/16 Page	\$300 / 6 mos.
1/8 Page	\$560 / 6 mos.
1/4 Page	\$1,035 / 6 mos.
1/2 Page	\$1,900 / 6 mos.
Full Page	\$3,600 / 6 mos.
Full Page Special Placement	\$4,300 / 6 mos.

SPECIAL LODGING SECTION

This by-region section of our book was designed to accommodate the smaller alternative lodgings on the Big Island of Hawaii. In these pages businesses have the opportunity to describe their Inn, Bed Breakfast, or Vacation Rental in a 40 word description. In addition to this advertorial one photograph, print or 35mm slide should be submitted for photo placement with your write up.

With Photo	\$400 / 6 mos.
No Photo	\$250 / 6 mos.

DEADLINES

- Fall/Winter Issue (September thru February)
July 15
- Spring/Summer Issue (March thru August)
January 15

SUBMISSION REQUIREMENTS

- All advertisements are designed to your specifications by *Coffee Times* free of charge.
- Advertisements not designed by *Coffee Times* must be submitted in **EPS** or **Aldus Pagemaker 6.0** formats. Camera ready advertisements without half tones are also accepted. Digital files must be submitted **Mac-formatted via email**, on a **Floppy, Zip 100**, or **Jaz 1GB** disk. **Linescreens:** 133 lpi. or default.
- An agency discount of **15%** will be awarded for advertisement submissions.

PAYMENT INFORMATION

- All advertisement fees are due by deadline dates posted above.
- **New Advertisers:** 50% of fee is due before advertisement design begins. No exceptions.